

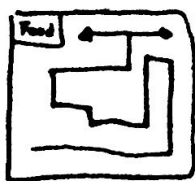
This Time: hypothesis significance testing; pitfalls  
 Next Time: " " " "

Read: LN pp. L-161 + L-185

DD office hours cancelled Fri. @ 1:15-2:15

Today: LN pp. L-156 →

Case Study: Lab Rats looking for food



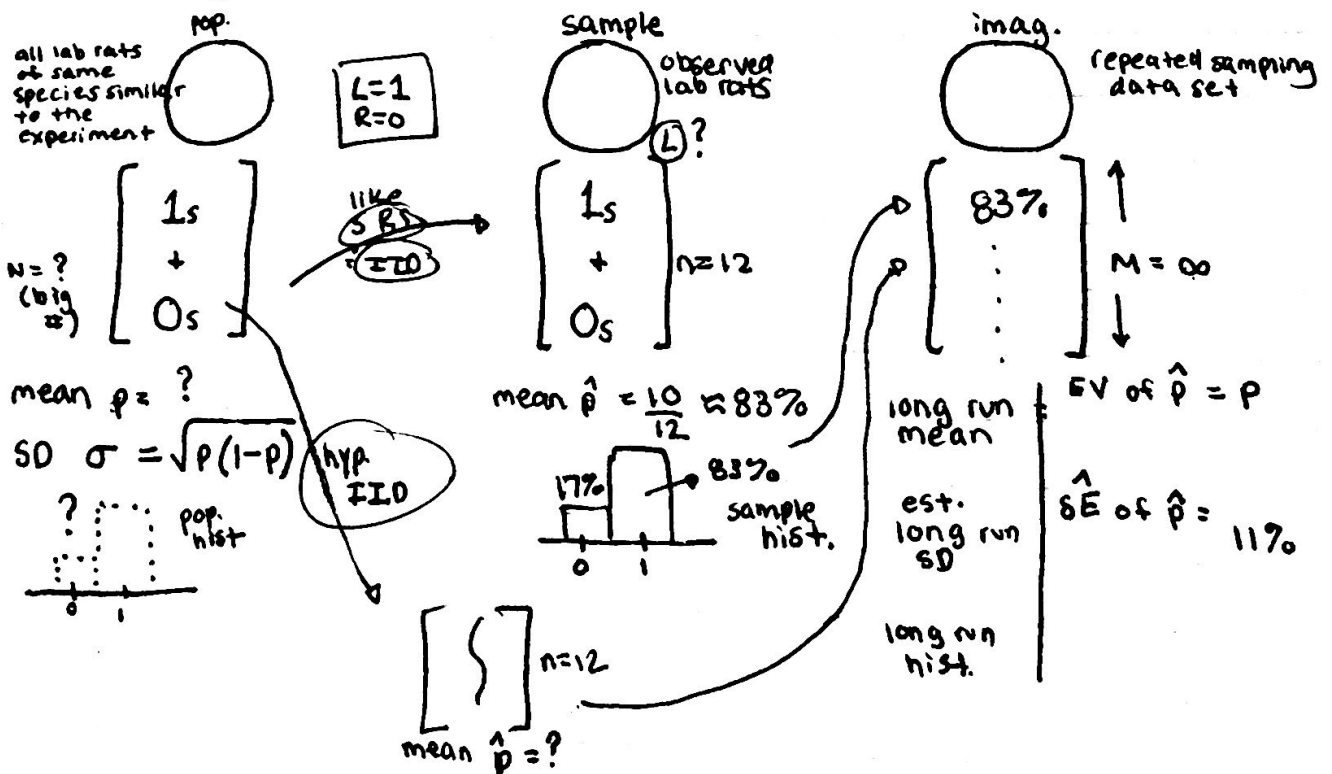
dichotomous outcome:  
 turn L or R  
 ① ②

$\begin{bmatrix} 1s \\ + \\ 0s \end{bmatrix} n=12$

(null) Theory Value:  $p = 50\%$   
 $p(\text{turn L in pop})$  mean:  $\frac{10}{12} = 83\%$   
 $= \bar{y}$   
 $= \hat{p}$

Q1.) Practsig diff. between 50% + 83%  
 1.) way (yes)

Q2: Statsig diff.?



Inferential Summary

<p>↓ pop ↓ sample ↓ data ↓ CI</p>	<p>unknown pop. quantity of main interest</p> <p>estimate of <math>p</math></p> <p>give or take for <math>\hat{p}</math> as estimate of <math>p</math></p> <p>95% CI for <math>p</math></p>	<p><math>p =</math> population proportion (%) of what rats that would turn (E)</p> <p><math>\hat{p} = 10/12 = 83\%</math></p> <p><math>SE</math> of <math>\hat{p} = 11\%</math></p> <p><math>\hat{p} \pm 2 SE(\hat{p}) = (61\%, 100\%)</math></p>
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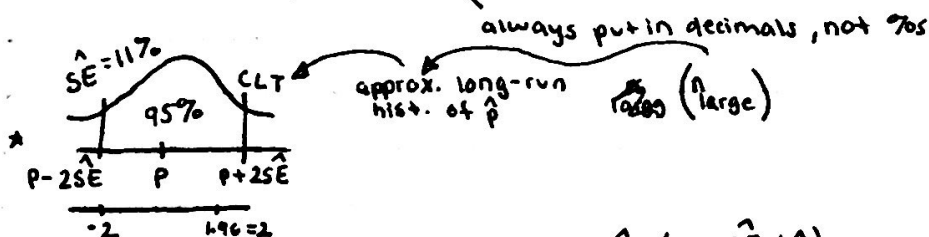
EV of  $\hat{p} = E_{IID}(\hat{p}) = E_{IID}(\bar{y}) = \bar{p}$

SE of  $\hat{p} = SE_{IID}(\hat{p}) = SE_{IID}(\bar{y}) = \frac{\sigma}{\sqrt{n}} = \frac{\sqrt{p(1-p)}}{\sqrt{n}} = \sqrt{\frac{p(1-p)}{n}}$

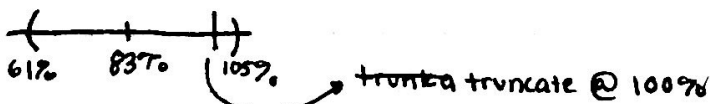
so here  $\sigma = (1-p)\sqrt{p(1-p)}$   
 \* can't use SE formula b/c  $p$  unknown, fix: estimate  $p$  w/  $\hat{p}$ :  $SE_{IID}(\hat{p}) = \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$  → R-2.2

\* reminder \* reminder of math fact \* (if a pop. has only 2 values in it (larger or vs. smaller) pop. SD:  $\sqrt{[(\text{larger value}) - (\text{smaller value})]^2 \left( \frac{\text{pop. of larger}}{n} \right) \left( \frac{\text{pop. of smaller}}{n} \right)}$

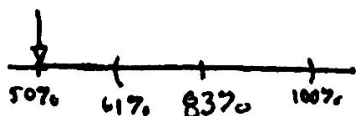
here  $SE_{IID}(\hat{p}) = \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} = \sqrt{\frac{(0.83)(1-0.83)}{12}} = 0.108 \approx 11\%$



by Mr. Neyman's Neyman's logic,  $\hat{p} \pm 2 SE(\hat{p})$  is on approx 95% CI for  $p$



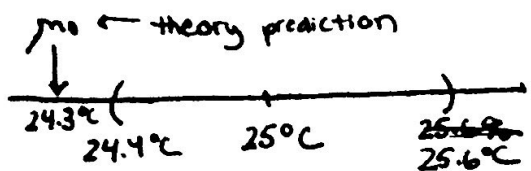
my approx 95% CI is (61%, 100%)



Theory value  $p_0 = 50\%$  is not in the CI, so data does not support null (boring) theory that  $p = p_0 = 50\%$  (I.e. rats can't find food)

(ie) this diff. is not easy to explain by unlucky sampling  
(ie) This diff. between 50% (theory) + 83% (data) is  
statfr/statsig ↔ is not easy to explain by unlucky  
sampling ↔ is probably real

Intertidal crabs revisited



↘ not in 95% CI → theory probably wrong

L-162